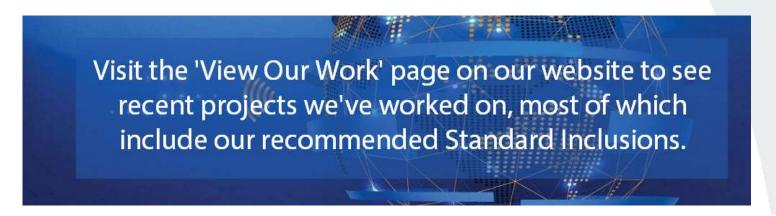# Modern & Popular Website Functionality, Features & Inclusions We Recommend For Your Next Website Build:

- ✔ WordPress CMS (Content Management System) for easy self-editing of content
- ✔ Latest & most up-to-date web design software available – Cutting edge technology
- ✔ Fully Mobile Responsive – Optimised to work on all devices
- ✔ Clickable Phone Numbers & Email Links – At top of and throughout the website
- ✔ Clickable Google Map/s – Visitors can mobile-navigate to your location (if applicable / desired)
- ✔ Slideshow with Captions & 'Read More' links – Connects visitors to key information / pages in your site
- ✔ Call to Action modules – Visual snippets of eye-catching information that draw attention & prompt action
- ✔ Search function – Not required for all websites, included where applicable
- ✔ Application of basic SEO (Search Engine Optimisation) for listing in Google Local Search:
  Note: We offer comprehensive & targeted SEO programs, visit www.WebLocals.com.au for details
- ✔ Mobile friendly Image Gallery – Includes keyword-optimising your photos to assist with listing in Google Images search
- ✔ All website images are optimised for fastest load-speed (meets with Google compliancy)
- ✔ Industry / Association / Accreditation logos emblems & logos (if applicable / desired)
- ✔ Coded Footer with Social Media, Quick Links, Contacts, Hours of Operation, etc
- ✔ SSL Certification (on primary domain) & TLS Encryption (on website's back-end) for security & Green Padlock to display in browsers (applicable if we host & manage domain name) →
- ✔ Australian-based Website Hosting – Includes business emails, ie using your domain name
- ✔ Domain name registrations, renewals & management – Includes help with selecting best domain name
- ✔ Requirements Analysis processes – Ensures a thorough understanding of your project and what's needed
- ✔ Collating of website content – Guidance that's helpful and easy to follow for getting your website content together
- ✔ Private link to the new website for review, feedback, edits etc before new site goes live
- ✔ Testing & de-bugging of entire site, including all forms, prior to new website going live

ⓘ 🔒 https://www.weblocals.com.au

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Visit the 'View Our Work' page on our website to see recent projects we've worked on, most of which include our recommended Standard Inclusions.

Visit Us Online: www.WebLocals.com.au | Call Karen On: 0403 185 552