

WebLocals Australia

Recommended Website Functionality, Features & Inclusions ...

A Helpful Guide For Your Next Website Build

The following items are available as standard in our website builds - Visit www.WebLocals.com.au for details.

Modern & Popular Website Functionality, Features & Inclusions:

- ✓ WordPress CMS (Content Management System) for easy self-editing of content
- ✓ Latest & most up-to-date web design software available – Cutting edge technology
- ✓ Fully Mobile Responsive – Optimised to work on all devices
- ✓ Clickable Phone Numbers & Email Links – At top of and throughout the website
- ✓ Clickable Google Map/s – Visitors can mobile-navigate to your location (if applicable / desired)
- ✓ Slideshow with Captions & 'Read More' links – Connects visitors to key information / pages in your site
- ✓ Call to Action modules – Visual snippets of eye-catching information that draw attention & prompt action
- ✓ Search function – Not required for all websites, included where applicable
- ✓ Application of basic SEO (Search Engine Optimisation) for listing in Google Local Search: Note: We offer comprehensive & targeted SEO programs, visit www.WebLocals.com.au for details
- ✓ Mobile friendly Image Gallery – Includes optimising your photos with your target keywords for Google search
- ✓ All website images are optimised for fastest load-speed (meets with Google compliancy)
- ✓ Industry / Association / Accreditation logos emblems & logos (if applicable / desired)
- ✓ Coded Footer with Social Media, Quick Links, Contacts, Hours of Operation, etc
- ✓ SSL Certification (on primary domain) & TLS Encryption (on website's back-end) for security & Green Padlock to display in browsers (applicable if we host & manage domain name) →
- ✓ Australian-based Website Hosting – Includes business emails (using your domain name)
- ✓ Domain name registrations, renewals & management – Includes help with selecting best domain name
- ✓ Requirements Analysis processes – Ensures a thorough understanding of your project and what's needed
- ✓ Collating of website content – Guidance that's helpful and easy to follow for getting your website content together
- ✓ Private link to the new website for review, feedback, edits etc before new site goes live
- ✓ Testing & de-bugging of entire site, including all forms, prior to new website going live



A recent website upgrade for Metropolitan Foods includes many of the above-listed items: Visit www.MetropolitanFoods.com.au for details.

